



Networking Tips:

Today's workplace is a lot different from yesterday's workplace. And, how you do your job is different, too. One big change is networking. By branching out, you can form relationships with colleagues who have information that you need to do your job or you can give them information they may need to do theirs.

Networking is a dynamic process often resulting in outcomes that far exceed what you as an individual communicator could generate.

Networking is:

- A way to connect with people.
- The open asking for and sharing of ideas, experience, and information.
- A working approach to get things done or to get things done better.

Networking can:

- Help you collaborate on projects of mutual interest and exchange information, taking full benefit of everyone's expertise.
- Foster supportive relationships that contribute to the increased quality of services or products.
- Broaden impact, both in terms of reaching more people and/or new audiences, and as a way of getting more for your investment in both time and money.
- Provide access to expert guidance on skill development.
- Provide remote access to technology and other information resources, such as databases, e-mail and bulletin boards.
- Help to achieve project success more readily. An indirect, but welcome, benefit is that your work might get recognition through various award programs.