



Natural Resources Conservation Service
375 Jackson Street, Suite 600
St. Paul, MN 55101-1854

Transmitted via Email

DATE: April 7, 2008

MINNESOTA BULLETIN NO. 260-8-15

SUBJECT: PAS – NATIONAL CAMPAIGN, A CALL FOR PICTURES

Purpose. To request pictures from employees for display development

Expiration Date. September 30, 2008.

NRCS recently launched a new national campaign, "Conservation. Our Purpose. Our Passion." This campaign is designed to tell the NRCS story through the conservation successes of landowners and field employees.



The MN NRCS Public Affairs staff is in the process of designing two banner stands for use in Minnesota for various exhibits and events. The banner stands will be 84 inches tall by 39.7 inches wide.

One of the banner stands will feature NRCS employees in Minnesota and the other banner stand being designed will feature the farmers we serve.

Pictures are needed for developing these banner stands. Utilize the highest camera resolution such as a 300 dpi for your picture submission. Send your picture via e-mail to Jim Axell, Visual Information Specialist at jim.axell@mn.usda.gov by May 15, 2008.

We look forward to your participation in this call for pictures!

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WILLIAM HUNT
State Conservationist

DIST: AE

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